

Khwaish Gupta

important storytelling ft. creativity

101Reporters

Sub Editor

Bangalore, Karnataka

Aug 2021- Present

- Decided on 3 ideas daily, refined pitches, sub-edited 60+ stories and generated story ideas
- Strengthened a network of 3,000 journalists: cold calling, weekly AMAs, resource building, newsletter
- Multimedia content: Hosted Off The Record podcast; scripted, edited videos
- Social media: Ran creative campaigns for special stories, introduced design changes and strategy improvements, executed paid promotions
- Rukhmabai Initiatives: community management, steered outreach activities, subedited stories

The Social Service League, SXC

Treasurer, Executive Committee

Mumbai, Maharashtra

May 2021- Apr 2022

- Facilitated the coming together of and engagement at The Sustain Squad, a community of environment enthusiasts
- Conceptualised and executed a series of resources on mental health
- Organised 20+ events (online, offline) across a post-pandemic semester, including a grand blood donation drive
- Curated Prism, an initiative to make the campus more gender inclusive
- Social media: Led campaigns on climate change, violence against children, online safety, Covid-19 in collaboration with UNICEF India and more

Citizens for Justice and Peace

Communications Intern

Mumbai, Maharashtra

Nov 2020 - Jan 2022

- Scripted, hosted, and edited RightsCast, a podcast on human rights
- Contributed in digital marketing activities for socials, and website with content writing and graphic designing
- Live blogged and fact checked information during crucial times like farmers' protest and second wave of Covid.

Bound

Research Intern

Remote

Jan - Mar 2021

- Developed databases of up to 600 creative communities, publications, brands, aggregators, and more to further outreach and partnerships
- Research: Bound's research report on Indian publishing, guests for leading podcasts: Books and Beyond, The Book People
- Brainstormed and executed marketing activities for various verticals

NewsX

Digital Desk Intern

Remote

Oct - Dec 2020

- Assisted with multi-platform digital content creation and management including social media, streaming, and OTT platforms like Hotstar, Zee5 etc.

Media Meet

Research Paper Presenter

Remote

2020

- Presented *Indian Media Coverage of Environmental Issues: Online vs Print Media* at an international media conference

Soliya Cultural Exchange

Delegate

Remote

2020

- Represented India while adding to the discourse on gender, discrimination, and stereotypes in a virtual multi-cultural international space

The Global Times

Editor-in-Chief

Gurgaon

2018

- Led a team of 20 writers and visual artists to craft the 'Best Newspaper' of the 'Make a Newspaper Contest 2018-19'
- Edited 80+ articles, wrote 60+ articles, among other published pieces



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EDUCATION

St. Xavier's College, Mumbai

Bachelor's in Mass Media (Journalism)

Class of 2022 - CGPA 9.86

Amity International School, Gurgaon

Humanities

Graduated with 97.6%

SKILLS

Ideation, Writing, Editing, Research
Event Management, Database Creation
Content Creation, Digital Marketing
Social Media Marketing, Designing
Photography (Basic)
Critical Thinking, Communication,
Audio-Visual Production,
Project Management, Outreach
Fact Checking, Filing RTI

SAMPLE WORK

- [Whose Forest is it Anyway?](#)
- [Off The Record: Refocusing the Gender Lens ft. Purnima Sah](#)
- [RightsCast - Podcast](#)
- [India's Worst Kept Secret: Sexual Abuse](#)
- [The Global Times](#)
- [A 2020 Report of 10 Worst Victims of Apathy: Dalits, Adivasis](#)
- [Bound Publishing Industry Research Report](#)
- [Design Samples](#)
- [Tabloid - \(design, writing\)](#)

EXTRA CURRICULARS

The Great Greta, Moral Murals
Comic Strip

Moral Foundations Of Politics
Yale University

SpectraGuild

UN Urban Innovation Action Plan